



COUNCIL OF ARCHITECTURE ONLINE TRAINING PROGRAMME

in collaboration with

SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY

School of Building and Environment



Council of Architecture
Training & Research Centre

TRC

Convened by

Prof. Jayashree Deshpande, Director
CoA - TRC, Pune

Cordinated by

Dr. Arulmalar Ramaraj, Professor
Ar. Deepalakshmi.S, Professor
School of Building and Environment

Online coordinators

Ar. Arun.S.K, Assistant Professor
Ar. Vignaeshwar.C, Assistant Professor
School of Building and Environment

21ST TO 24TH September

2021

10:30 A.M - 3:30 P.M

ARCHITECTURE + DESIGN THINKING

Last Date for Registration

16TH SEP 2021

Design thinking is a human-centered, iterative process that designers use to tackle problems'. The idea behind design thinking is to apply the problem-solving methods and techniques commonly found in design to problems and questions outside of the regular design scope. It begins with the skills designers have learned over many decades. The Design Thinking process can be divided into five key steps: Empathize, Define, Ideate, Prototype, and Test. Practicing design thinking among the students develops the ability to navigate undefined territory and to act on their environments to bring about change. These lines of thoughts have served as source of inspiration to explore 'Design thinking' in architecture. For several centuries, architects have been trained to think and develop solutions using the design process steps. The problem briefs play a significant role in fostering the thinking skills, creativity and design processes among the novices. The pedagogy adopted in architectural education has structured so as to foster 'design thinking' in a specific way. The various phases explored during the course of study and practice have served as a strong foundation to extend 'design thinking' to diverse design and creative domains.

Intent

The contents shared by eminent speakers will give an insight into design thinking from three perspectives namely, academics, practice and directions to pursue careers rich in creativity and design. The participants will be able to comprehend the essence of 'design thinking' from a wider perspective. The knowledge constructed will help the participants to explore 'design thinking' lens by comprehending the unique approaches and strategies adopted during the design processes in academics, practice as well as in other careers driven by design as well as creativity. Unraveling the approaches and strategies will also help the participants to understand the role of 'design thinking' in curriculum formulation, pedagogy, research, academic writing, practice etc. This will also help in differentiating 'design thinking' and 'designing the thinking' in architectural design studios in academics. With respect to practice, research and academic writing, 'design thinking' focuses on rationality for evolving ideas and concepts, research design etc. Besides, this programme will also give a glimpse of how 'architectural education has served as a foundation to pursue other careers rich in creativity and design'.

Note

- Teachers/ architects who wish to register for the training program may do so by filling up the Google form available on the given link.
- Registration shall be confirmed and link to join will be shared on receipt of proof of payment towards the registration.
- This program is not for students.
- E-Certificate of said training program shall be send via email on registered email id of participants, after successful completion of training program by participant i.e. attending all sessions and submitting all assignments, EOPT and feedback form of training



Ar. Hariesh K. Sankaran



Ar. Dhayan Kumar.D



Ar. Sakthivel Raja



Ar. Udhay kumar.D



Ar. Kumaresan.P



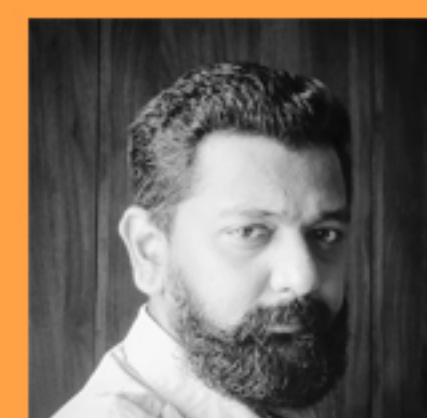
Dr. Kalaiselvi.R



Dr. Priya sasidharan



Ar. Dhushyanth Kumar



Ar. Vijendranath



Ar. Melvin Yaramchetty



Ar. Prathamesh Naik



Ar. Yusuf Chiniwala

Registration Process

Registration fees: Rs.3,000/- (Rupees three thousand only).

Link for Registration:

<https://forms.gle/cx9xreAv3qvAfr7j7>

Link for Online Payment of registration fees/Bank Challan:

<https://eazypay.icicibank.com/eazypay-Link?P1=sRvz9KTACSNpNR3I+VJaQ==>

Last date for Registration: 16.09.2021

Kindly mail back scanned images of the proof of payment on

coanlinettp@gmail.com &
sist.coatrc@gmail.com